

 ForumEurope

THE 10TH ANNUAL EUROPEAN
CYBER SECURITY
CONFERENCE 2023

March 2023 | Brussels



Sponsorship Brochure

Contact: Anne-Lise Simon
cyber@forum-europe.com +44 (0) 2920 783 023
www.forum-europe.com

#EUCyberSec
www.eucybersecurity.com

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PLEASE NOTE: *The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.*

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

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Introduction

Gathering leading policy-makers, industry players, high level cyber security and defence experts, this Forum Europe conference explores annually Europe's response to cyber security issues in a dynamically evolving global risk landscape and what the next steps for all actors of the ecosystem should be to create a safe and secure environment allowing Europe to leverage the tremendous socio-economic benefits offered by digital technologies.



Why sponsor The 10th Annual European Cyber Security Conference?

Exclusive speaking positions

Your organisation can contribute to the discussion

Engaging and Interactive format

Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.

EU and global outreach

Convey your message to a broad and international audience

Networking opportunities

Connect with your fellow attendees during coffee and lunch breaks throughout the event

Visibility Opportunities

Ensure maximum visibility through branding on the event website and marketing activities

Exhibition and demos area

Showcase your products and solutions or share a position paper with the audience at an onsite tabletop stand

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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Summary of the 9th Annual Data European Cyber Security Conference

Themes discussed at the previous edition:

- A European approach for a secure and resilient digital economy
- A modernised framework to secure the digital and interconnected European economy
- A resilient, complex and dynamic digital ecosystem: 5G Security and the Internet of Secure Things
- Cyber security and future technologies
- An intelligence-led approach to cybersecurity: Setting up an EU-wide network of AI-enabled Security Operations Centres
- Enhancing European and international cooperation to respond to cyber threats and promote a global, stable and open cyberspace

Audience Breakdown

The last edition of this conference was held in Brussels and online on 24th March 2022 and gathered nearly a thousand delegates and 28 leaders, policymakers and experts speaking across 4 interactive sessions on cyber and public security, and saw the following audience breakdown:



Sponsors over the years have included



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Previous speakers



Margaritis Schinas
Vice President,
Promoting our European
Way of Life, European
Commission



Ylva Johansson
Commissioner for
Home Affairs, European
Commission



Sir Julian King
Commissioner for the
Security Union, European
Commission



Joao Gomes Cravinho
Minister of Defence,
Republic of Portugal



Karol Okoński
Secretary of State,
Ministry of Digital Affairs,
Government Plenipotentiary
for Cybersecurity, Poland



Anne Neuberger
Deputy National Security
Advisor, Cyber & Emerging
Tech at National Security
Council, The White House



Nathalie Jaarsma
Ambassador at-Large
for Security Policy and
Cyber, Kingdom of the
Netherlands



Juhan Lepassaar
Executive Director, ENISA



Edvardas Šileris
Head of EC3, Europol



Roberto Viola
Director General, DG
CONNECT, European
Commission



David van Weel
Assistant Secretary General,
NATO



Antonio Missiroli
Assistant Secretary General
for Emerging Security
Challenges, NATO



Stefan Schnorr
Director General of
Digital and Innovation
Policy, German Federal



Heli Tiirmaa Klaar
Ambassador at Large
for Cyber Diplomacy,
Estonian Ministry of
Foreign Affairs



Marina Kaljurand
Member, European
Parliament



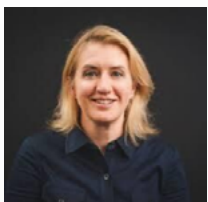
Scott Friedman
Deputy Assistant
Secretary, Department of
Homeland Security,
USA



Jakub Boratynski
Acting Director, Digital
Society, Trust and
Cybersecurity, DG
CONNECT, European
Commission



Edward Christie
Deputy Head, Innovation Unit,
Emerging Security Challenges
Division, NATO



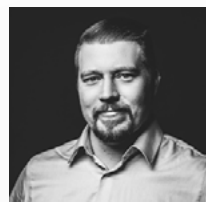
Liga Rozentāle
Senior Director,
Cybersecurity Policy,
Microsoft



Julie Ruff
Head of Sector, Secure
Value Chain, DG
CONNECT, European
Commission



Raj Samani
Chief Scientist and Fellow,
McAfee



Mikko Karikyö
Chief Product Security
Officer, Ericsson



Thomas Tserisch
Chief Information Security,
Officer, Deutsche Telekom



Nina Hyvarinen
Chief Specialist Safety and
Security Unit Data Department
Ministry of Transport and
Communications, Finland

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Sponsorship Packages - Platinum

Platinum €14,000

- Speaking position for a company representative to participate during one of the main plenary sessions;
- 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in cases restrictions remain in place on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

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Sponsorship Packages - Gold

Gold €8,000

- 2 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'Gold sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 2 places at the pre-conference networking dinner (including speaker) – if organised.

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Sponsorship Packages - Catering

Exclusive Sponsorship of VIP & Speaker dinner

€10,000

We are pleased to offer the opportunity for an organisation to sponsor and host a pre-conference networking dinner. All speakers, high level guests and senior policy makers meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- Your organisation seen as the exclusive 'host' for the dinner;
- Three-course dinner for conference speakers and invited guests;
- The opportunity for a representative from your organisation to introduce the dinner and lead the discussion;
- Opportunity to provide input in the guest-list and dinner seating plan;
- Exclusive branding at the dinner venue on banners and menu cards;
- 3 places at the dinner reserved for your representatives or guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- Your organisation seen as the exclusive 'host' of the cocktail reception;
- Exclusive branding at the reception venue on a banner;
- The opportunity for a representative from your organisation to give welcome address;
- 3 places at the reception reserved for your representatives and guests;
- guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Exclusive Sponsorship of conference refreshments

€5,000

- Corporate identity displayed in the refreshments area during coffee break;
- Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- 1 complementary delegate place.

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Sponsorship Packages - Product

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.

Hand Sanitiser sponsorship - €1,800

- Company logo in full color printed on individual hand sanitiser bottles distributed to all attendees on their arrival at the venue. Cost of production is included.
- Recognition on exclusive "Thank you for helping to keep us safe" signage at the event

Sponsorship of lanyards - €2000 + cost of production

- Company logo printed in full color on all lanyards.
- Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Sponsorship of conference badges - €1,500

- Company logo printed in full color on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €3,000.